



## **BIDA Launches BUY LOCAL Campaign Celebrate Independents Week set for July 1-7, 2008**

**Bainbridge Island, WA June 20, 2008**

Bainbridge Island Downtown Association (BIDA) launches THINK BAINBRIDGE/BUY LOCAL, a community-oriented campaign that will enlighten consumers about the value of locally-owned, independent businesses. Through networking, BIDA is bringing local business owners together to promote and celebrate all of their great and unique attributes.

The THINK BAINBRIDGE/BUY LOCAL campaign gives community members a way to show their support for local commerce. It also provides thoughtful information about the connection between healthy local businesses and thriving communities.

BIDA is encouraging member businesses, non-member businesses and individual community members to join the movement. "Our goal is to be positive and collaborative – uniting local, independent businesses and anyone who supports the belief that healthy local business helps communities thrive," said Terri Bryant of Dana's Showhouse. (Terri Bryant also serves as President on the BIDA Board of Directors.)

The official launch will be CELEBRATE INDEPENDENTS WEEK, July 1-7, 2008. BIDA will have a THINK BAINBRIDGE/BUY LOCAL Info Booth set up during the July 3<sup>rd</sup> Street Dance & BBQ, where downtown merchants will wear logo t-shirts and hand out information and giveaways. Businesses will host individual in-store events and promotions throughout the week.

BIDA is a non-profit organization with the mission of building community through a vibrant downtown. Since 1998, BIDA has been recognized as an accredited Main Street™ Program by the National Trust for Historic Preservation and the Washington State Department of Community, Trade and Economic Development. Bainbridge Island downtown is one of only nine Main Street™ communities in Washington State.

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